



Minhaj
University
Lahore

International Conference on
**Transformation of Knowledge
Repository into Knowledge Economy
(ICKE 2019)**



Conference Schedule

DAY 1: Thursday, September 19, 2019

Registration & Welcome Tea 8:00 am – 8:50 am
Guests to be seated 8:50 am – 9:00 am

Inaugural Session: 9:00 am – 11:00 am

09:00 TO 09:05 Recitation from the Holy Quran
09:05 TO 09:10 Naat e Rasool e Maqbool
09:10 TO 09:30 Welcome Address by Vice Chancellor, MUL
09:30 TO 09:40 Conference Introduction by Pro-Vice Chancellor, MUL
09:40 TO 09:50 Address by Conference Co-Chair Mr. Kazim Ali Syed
09:50 TO 10:20 Keynote Speech by Dr. Salim Razi, Vice Dean, Faculty of Education, Çanakkale Onsekiz Mart University, Turkey
10:20 TO 10:40 Speech by Guest of Honor Prof. Dr. Fazal Ahmed Khalid, Chairman, Punjab Higher Education Commission (PHEC)
10:40 TO 11:00 Address by the Chief Guest

Panel Discussion: 11:00 am – 12:30 pm

Topic: Bridging the Gaps Between Theory and Practice
Moderator: Ashfaq Hussain

Panelists:

Prof. Dr. Khalid Mahmood
Chairman, Department of Information Management, University of the Punjab, Lahore
Prof. Dr. Rubina Bhatti
Chairperson, Department of Library and Information Science, The Islamia University of Bahawalpur, Bahawalpur
Dr. Muhammad Tariq
Incharge Library, COMSATS, Lahore
Dr. Haroon Idrees
Chairman, Department of Library and Information Science, University of Sargodha, Sargodha
Syed Ghayour Hussain
Director General, National Library of Pakistan
Mr. Muhammad Asif Munir
Director, Punjab Higher Education Commission (PHEC)

Lunch Break 12:30 pm-1:30 pm

Session 1: 1:30 pm – 2:30 pm (Hall 1)
Job Performance of Library Professionals

Chair: Dr. Haroon Idrees
Co-Chair: Dr. Shahid Adil
Secretary: Muhammad Ansar
Repertoire: Muhammad Umar Waseem, Rashida Ghulam Nabi

	Paper Title	Author (s)	Affiliation
01	Factors Affecting the Job Performance of Information Professionals	Ferhana Saeed Hashmi Kanwal Ameen, Saira Hanif Soroya	University of Central Punjab, Lahore
02	Impact of Polychronicity on Job Satisfaction and Performance among Library Professionals	Ata-ur-Rehman Zaheer Ahmad Prof. Dr. Khalid Mahmood	National Centre for Physics, Islamabad
03	Exploration and Appraisal of Work Motivation: A study of Library Community in Pakistan	Rubaia Khan Faiza Bashir	University of the Punjab, Lahore
04	Application Design for Library with Gamification Technique Concept	Liquat Ali Rahoo Sher Afzal Khan, Dr. Hameed Akhtar Sanjrani	Mehran University of Engineering & Technology

Session 2: 1:30 pm – 2:30 pm (Hall 2)
Use of ICTs in Libraries

Chair: Dr. Muhammad Ramzan
Co-Chair: Dr. Muhammad Haroon Usmani
Secretary: Yasin Malik
Repertoire: Ghazala Anjum, Liaqat Ali

	Paper Title	Author (s)	Affiliation
01	The Problems Associated with Information Communication Technology Utilization in Nigerian Federal University Libraries	Victoria A. Iyishu Godwin B. Afebende	Cross River University of Technology, Calabar – Nigeria
02	Seek Together: Exploring University Students' Engagement in Collaborative Information Seeking	Arif Khan	Charles Sturt University, Australia
03	Critical Success Factors that Affect the Usage of E-resources in Academic Libraries	Marya Ahmad Muhammad Bakhsh Prof. Dr. Rubina Bhatti	The Islamia University of Bahawalpur
04	Job Satisfaction of Professionals and Paraprofessionals staff of Public Libraries Punjab	Sher Afzal Malik Dr. Muhammad Shahid Soroya	e-Library, Rawalpindi
05	Effectiveness of Library Portal at COMSATS University Islamabad, Lahore: A Survey of Library Users	Muhammad Ishtiaq Dr. Shehzad Ahmad	COMSATS University Islamabad, Lahore Campus, Pakistan

Tea Break 2:30 pm – 3:00 pm

Session 3: 3:00 pm – 4:00 pm (Hall 1)

Information Literacy

Chair: Dr. Saeed Ullah Jan
Co-Chair: Dr. Ashfaq Ahmad
Secretary: Asif Bilal
Repertoire: Hafiz Tahir Mehmood, Maria Amin

	Paper Title	Author (s)	Affiliation
01	Research Information Encountering and Sharing Behavior of Pakistani Scientists in an Online Environment	Waqar Ahmed Awan Dr. Kanwal Ameen, Dr. Saira Hanif Soroya	University of Sargodha, Pakistan
02	Inspecting Information Literacy Skills of Postgraduate Students at the Islamia University of Bahawalpur	Muhammad Sajjad Irfan Husain Tahir Wahab Tariq	The Islamia University of Bahawalpur
03	Demographics and Differences in the Perceived News Literacy Skills and Sharing Behavior of Information Professionals	Salman Bin Nacem Dr. Kanwal Ameen	The Islamia University of Bahawalpur
04	Relationship of Business Students' Perceived Information Literacy Self-Efficacy with Personal and Academic Variables	Madiha Mahmood Muhammad Asif Naveed	Riphah International University, Islamabad – Pakistan

Session 4: 3:00 pm – 4:00 pm (Hall 2)
Information Literacy

Chair: Syed Ghyour Hussain
Co-Chair: Muhammad Asif Munir
Secretary: Ammara Maqsood
Repertoire: Zahid Ahsan, Safia Imtiaz

	Paper Title	Author (s)	Affiliation
01	Digital Literacy among University Librarians of Punjab: A Survey	Sundas Nisar	University of Sargodha, Pakistan
02	Information Literacy Skills of Faculty Members: A Study of Islamia College Peshawar, Pakistan	Zakria Dr. Rubina Bhatti Zeeshan Ullah	Islamia College Peshawar, Pakistan
03	College Librarians as Information Literacy Instructors: A Training Gap Analysis	Uzma Anwar Dr. Kanwal Ameen	University of the Punjab, Lahore, Pakistan
04	Digital Information Literacy Skills among LIS Professionals in University Libraries of Sindh, Pakistan	Kashif Ali Soomro Dr. Salman Bin Naeem Prof. Dr. Rubina Bhatti	The Islamia University of Bahawalpur, Pakistan

Session 5: 4:00 pm – 5:00 pm (Hall 1)
Information Needs and Seeking Behavior

Chair: Dr. Muhammad Tariq
Co-Chair: Azeem Khan Marwat
Secretary: Qaiser Iqbal
Repertoire: Khalid Usman, Ali Amir Javeed

	Paper Title	Author (s)	Affiliation
01	Resource Sharing among Medical Teaching Libraries of Lahore	Muhammad Sadiq Imran Ghaffar Sulehri Dr. Muhammad Tariq	E-Library, Rahimyar Khan
02	Information Needs and Seeking Behavior of Legislators of Provincial Assembly of Punjab	Ghulam Yasin Malik Dr. Muhammad Shahid Soroya	Provisional Assembly of Punjab
03	Current Status of Evidence-Based Nursing Practices in the Teaching Hospitals	Hina Sardar Prof. Dr. Rubina Bhatti Dr. Salman Bin Naeem	The Islamia University of Bahawalpur, Pakistan
04	Use of Social Networking Websites for Health-Related Information Seeking: A Study of Chronic Disease Patients	Mariam Nazir Dr. Saira Hanif Soroya	Riphah International University, Islamabad

Session 6: 4:00 pm – 5:00 pm (Hall 2)
ICTs & User Services

Chair: Prof. Dr. Rubina Bhatti

Co-Chair: Muhammad Naeem

Secretary: Mesum Ali

Repertoire: Hina Sardar, Majid Ali Khan

	Paper Title	Author (s)	Affiliation
01	Assessment of ICT Competencies and Use of Electronic Information Resources by Lecturers in Universities in Benue State, Nigeria	Sani Murtala Ridwan Tor Shiekuma Felix M.F. Mohammed	Ahmadu Bello University, Zaria, Nigeria
02	Gender Differences in Provision of User Services by Librarians at University of the Punjab, Lahore	Qurat-ul-Ain Waqar Ahmed Muhammad Asif Naveed	University of Sargodha, Pakistan
03	Gender disparity in leadership changes teachers' Commitment and Knowledge Sharing Behaviour	Shahbaz Ahmed Sidra Kanwal Dr. Rab Nawaz Lodhi	University of Veterinary and Animal Sciences, Pakistan
04	Use of Web 2.0 Technologies by Early Career Library Professionals: Personal Vs Professional	Muhammad Ismail Dr. Muhammad Tariq	University of Management and Technology, Lahore

DAY 2: Friday, September 20, 2019

Session 7: 09:00 am – 10:00 am (Hall 1)
Academic Integrity & Ethical Issues

Chair: Dr. Salim Razi

Co-Chair: Dr. Godwin B. Afebende

Secretary: Saroosh Ahmed

Repertoire: Sana Nazir, Tania Ali Khan

	Paper Title	Author (s)	Affiliation
01	Ethical issues in Information Use and the Exploitation of Library Resources by Undergraduates Students in Federal Universities in South-South Zone, Nigeria	Nna-Etuk Godwin Mathew Godwin B. Afebende	University of Uyo, Akwalbom State, Nigeria
02	Role of Libraries in the Protection of Copyright Laws in Pakistan	Ammara Saleem Zaheer Ahmad	Minhaj University Lahore
03	Academic Integrity among Medical Students in the Teaching Hospitals	Mehreen Azam Prof. Dr. Rubina Bhatti Dr. Salman Bin Naeem	The Islamia University of Bahawalpur, Pakistan
04	Analytical Study of Social Bookmarking Websites	Mariym Roshan Dr. Muhammad Waseem Zia	PAF Fazaia RUTH PFAU Medical College, Base Faisal, Karachi

Session 8: 09:00 am – 10:00 am (Hall 2)
Effective Use of Social Media

Chair: Naushad Ali Ghazanfar

Co-Chair: Muhammad Khan Marwat

Secretary: Ammara Saleem

Repertoire: Muhammad Jamil, Shahzaib Khalil

	Paper Title	Author (s)	Affiliation
01	Impact of Social Media Use on Utilization of Library Resources: A Study of Post-Graduate University Students in Cross River State of Nigeria	Felicia Nkatv Undie Godwin B. Afebende	Cross River University of Technology Calabar, Nigeria
02	The Impact of Social Media on Library Services to Enhance the Digital Environment	Muhammad Sajjad Prof. Dr. Rubina Bahtti	The Islamia University Bahawalpur, Pakistan
03	Mapping the Role of Social Media in Academic Learning Using Human Capital Theory	Imran Ghaffar Sulehri Muhammad Farooq Ihasan Basit, Dr. Khalid Mahmood Malik	University of the Punjab, Lahore
04	Comparative Analysis on the Use of Web 2.0 Applications in Special and Academic Libraries of Pakistan	Aziz-ur-Rahman Prof. Dr. Rubina Bhatti	University of Peshawar, Pakistan

Tea Break: 10:00 am – 10:30 am

Posters Presentations

10:00 am – 10:30 am

Inauguration: Imtiaz Ahmad Khan, Member Punjab Public Service Commission

	Paper Title	Author (s)	Affiliation
01	Library Professionals Participation and Contribution to Koha Open Source Software used in libraries at Sindh Province	Sadia Arshad Liaquat Ali Rahoo, Hafiz Abdur Rehman	Barrett Hodgson University, Karachi
02	Linked Data Applications for Serial Publications: Content Management Approach for Proceedings SZMC	Ihsan Basit	Shaikh Zayed Medical Complex, Lahore
03	Researchers' Accessibility to the Library Resources: A Comparative study of Developed and Developing Countries	Ammara Maqsood Hina Shahzadi	Minhaj University, Lahore
04	Traditional and Digital Marketing Practices in University Libraries of Pakistan	Naimat Ullah Shah Dr. Salman Bin Naeem Prof. Dr. Rubina Bhatti	Islamia University Bahawalpur
05	Influence of Short Message Service (SMS) Language on Academic Writing: A Study at Intermediate Level in Dera Ghazi Khan	Hina Khatoon Noman Hafeez Ghulam Qasim Zia Muhammad Khalid	Government College University, Faisalabad
06	Awareness, Acceptance and Usage of HEC Digital Library among Faculty, Students and Support Staff at University Level	Sana Rahim Nabeel Abid Ghazala Ali	IPP Bahria University, Karachi

07	Information Needs and Seeking Behavior: A Comparative Study of Regular and Distance Learning University Students of Khyber Pakhtunkhwa, Pakistan	Khalid Usman Saeed Ullah Jan	Islamia University Bahawalpur
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Session 9: 10:30 am – 11:30 am (Hall 1)
Leadership, Research & Education

Chair: Dr. Harmon Roborgh

Co-Chair: Dr. Khalid Mehmood Sanghera

Secretary: Hina Sardar

Repertoire: Abdus Sattar Ahmad, Faisal Gulzar

	Paper Title	Author (s)	Affiliation
01	Role of Graphic Design in Educational Virtual Reality Environment	Ujala Siddiq Aisha Tahir	Asia eUniversity Malaysia
02	Determining the Personality Traits of LIS Students in Punjab, Pakistan	Rizwana Ghulam Murtaza Rafique Dr. Haroon Idrees	University of Sargodha, Pakistan
03	Combating Dishonesty in Academic Research: Ethnical Issues	Dr. Mehar Singh Gill	Punjabi University, India

Session 10: 10:30 am – 11:30 am (Hall 2)
Library and Information Services

Chair: Prof. Dr. Nasir Mahmood

Co-Chair: Dr. Salman Bin Nacem

Secretary: Javeria Iqbal, Qamar Zaman

Repertoire: Muhammad Imran, Muhammad Jawad Rafique

	Paper Title	Author (s)	Affiliation
01	Examine the Role of Libraries in Facilitating the Learning of Foreign Languages in Pakistan	Tania Ali khan, Sana Nazir Ahmed Mamoona Shahzadi	Minhaj University Lahore
02	To Test the Impact of Quality of Services on visitor's Satisfaction: A Case of 20 e-Libraries of Punjab	Muhammad Ibrahim Warrach Zahid Ahsan Asif Bilal	e-Library, Okara
03	Outreach Techniques used for the Promotion of Library Services and Resources among Library Professionals of HEIS, Sindh Province	Rabiya Ali Faridi Liaquat Ali Rahoo	Notre Dame Institute of Education, Karachi
04	Development and Implantations of Institutional Digital Repository as Effective Tools for Knowledge Management at Air University Libraries Pakistan Contribution	Sher Afzal Khan	Air University, Islamabad

Session 11: 11:30 am – 12:30 pm (Hall 1)
Knowledge Economy and Knowledge Management

Chair: Mr. Tahir Yousaf
Co-Chair: Dr. Khurram Shahzad
Secretary: Sher Afzal Malik & Nosheeza Majeed
Repertoire: Sana Afsheen & Sana Nazir

	Paper Title	Author (s)	Affiliation
01	Journey Starts Here: Upgradation of University of Education Libraries	Dr. Muzammil Tahira Sumaira Hussain Awaiz Rafique	University of Education, Lahore, Pakistan
02	Interplay of Media and Information Literacy and Knowledge Economy in the Context of Library and Information Relics and Harbingers	Dr. Jagtar Singh	Punjabi University, India
03	Personal Knowledge and Information Management Practices: A study of Life Sciences Researchers	Qurat Ul Ain Saleem Dr. Kanwal Ameen	Institute for Art and Culture, Lahore
04	Usage of Print and Electronic Library Resources by the Researchers: A Survey of Public Sector Universities in Peshawar, Khyber Pakhtunkhwa	Zeeshan Ullah Dr. Saeed Ullah Jan Zakria	Islamia College Peshawar-Pakistan

Session 12: 11:30 am – 12:30 pm (Hall 2)
Role of Ethics in Professional Development

Chair: Prof. Dr. Khalid Mahmood
Co-Chair: Asif Iqbal
Secretary: Rabiya Ali Faridi
Repertoire: Khadija Tahir, Bushra Naseer

	Paper Title	Author (s)	Affiliation
01	Nigerian Library Association (NLA) Annual Conference as Avenue for Professional Development or Jamboree: A Conferees Perspective	Dr. Godwin B Afebende	University of Calabar, Nigeria
02	Rejuvenate Public Library Services as Modern Social Hub	Dr. Sudip Bhattacharjee	Maharaja Bir Bikram University, India
03	Knowledge Sharing Behaviour of University Librarians in Punjab, Pakistan	Fakhira Khalid Dr. Haroon Idrees Ghulam Murtaza Rafique	University of Sargodha
04	Data Curation Practices Among LIS Professionals Working in University Libraries	Muhammad Shafiq Rana	The Islamia University of Bahawalpur, Pakistan

Lunch & Friday Prayer: 12:30 pm–02:30 pm

Concluding Session: 2:30 pm – 4:00 pm

- 2:30 TO 2:35 Recitation from the Holy Quran
2:35 TO 2:40 Naat e Rasool e Maqbool
2:40 TO 3:20 Keynote Speech by John Southall, Bodleian Data Librarian, University of Oxford, UK
3:20 TO 3:35 Address by the Guest of Honor
3:35 TO 4:50 Address by the Chief Guest
3:50 TO 4:30 Conference Declaration and Concluding Remarks by Prof. Dr. Hussain Mohi-Ud-Din Qadri, Conference Chair

Knowledge Partners



